

# Austria –

## Where Medical Technology Moves Mountains

A long tradition in mechanical engineering, innovative companies, and research facilities together with a fertile environment offering funding, a supportive infrastructure, and short paths comprise the drivers of Austria's dynamically growing medical technology industry. The sector's pronounced expertise ranges from diagnostics, imaging and monitoring to sensor technology, robotics, automation, and 3D printing. One focal point is regenerative medicine, from implants and tissue engineering to prosthetics, orthotics, and rehabilitation.

Austria's medical technology sector drives innovation in niche markets. A strong supplier industry in the fields of plastics and mechanical engineering promote the development of new products. About half of medical technology companies focus on medical software, telemedicine, and Digital Health solutions.

3.35%	R&D/GDP ratio
No. 3	in the EU for its research intensity
14%	Research premium
No. 1	in the EU for medical assistance
20.5%	Research intensity in the life sciences sector

Source: Statistics Austria, 04/2025; The Global Innovation Index, 2024; IMD WCY, 2024; FFG, 2023



642  
companies and startups



31,138  
employees



€ 11.06 billion  
in revenue



€ 221.2 million  
in R&D expenditures



65%  
export rate



4%  
growth YoY

# The Ecosystem

## In Good Company – The Optimal Environment for Your Success

An efficient public sector funding system for companies, a cluster policy supporting the cooperation of business with a wealth of innovative minds in various research facilities combined with an active startup community make Austria an interesting business location for international companies in the health industry.

### Clusters and Networks

- > Austrian Society for Biomedical Engineering (ÖGBMT)
- > Austromed
- > Cluster Life Sciences Tirol
- > Human.technology Styria
- > IHE Austria
- > LISAvienna
- > Medical Technology Cluster of Business Upper Austria
- > ÖMS
- > Platform for Health Technology

### Companies



The Graz-based research and development unit of the parent company B. Braun Melsungen AG focuses on product development work for biochemical sensor technologies in the medical technology sector.



The laboratory in Krems works closely together with university research facilities to conduct research and develop new approaches. Products to treat kidney and liver problems as well as autoimmune diseases and severe allergies are also produced here.



Zipf in Upper Austria is GE HealthCare's global centre for ultrasound in gynaecology, where high-precision probes and systems are developed, produced and exported worldwide. Zipf is the Group's first zero-emission production site in Europe.



Greiner Bio One specialises in quality plastics products for use in laboratories. The company is a technology partner for hospitals, laboratories, universities, research facilities, the diagnostic and pharmaceutical industry and biotechnology.



Innovation leader in the research and development of cochlea implants, industry pioneer and the globally leading manufacturer of implantable hearing solutions headquartered in Tyrol, with more than 30 branch offices across the globe.



Vienna is home to a large proportion of Otto-bock's research and development activities. In co-operation with the Vienna University of Technology and Medical University, the University of Applied Sciences Technikum and other renowned local partners, global research is being driven forward from Vienna.

### Startups and Scaleups



# Research and Education

## Medical Technology in Austria

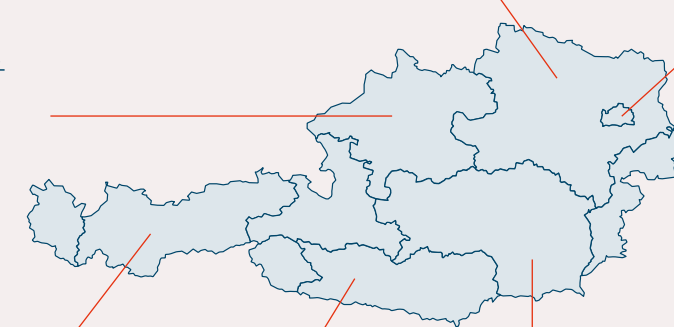
Austria's advantages include the close links between academic research and medical practice as well as access to qualified employees in science and industry. This is related to the Austria's excellent educational offerings and an outstanding research landscape. The superb quality of life combined with tax incentives also attract international scientists.

### Lower Austria

- > ACMIT Austrian Center for Medical Innovation and Technology: R&D centre in the fields of surgery, sensor technology and therapy planning
- > Danube University Krems: Studies in clinical medicine, orthopaedics
- > Medauston: centre for ion-beam therapy and research
- > Technopol Krems: international centre for health technologies
- > University of Applied Sciences Wiener Neustadt: Studies in functional medical technology/ radiotherapy, diagnostic ultrasound, sonography

### Upper Austria

- > University of Applied Sciences Upper Austria – Campus Linz: Studies in medical engineering, medical diagnostics etc.
- > Johannes Kepler University of Linz: Studies in medical engineering and various research projects



### Styria

- > BioTechMed-Graz: Collaboration of the University of Graz, the Medical University of Graz, and the Graz University of Technology
- > Joanneum Research: Health F&E

### Tyrol

- > Management Center Innsbruck (MCI): Studies in medical technologies

### Carinthia

- > Carinthia University of Applied Sciences: Studies in digital dental technology, biomedical analytics

### Vienna

- > Austrian Institute of Technology AIT: Diagnostics & therapy support, regulatory affairs, healthcare solutions, personalised medicine
- > University of Applied Sciences Technikum Wien: Studies in medical, biomedical, clinical engineering, tissue engineering, regenerative medicine, and health assisted engineering
- > Vienna University of Technology: Research Unit Medical Radiation Physics and Institute of Biomedical Electronics
- > Vienna University of Technology and Medical University of Vienna: Vienna Center for Engineering in Medicine VICEM



Treetop Medical is a young company headquartered in Switzerland which provides smart digital applications to support doctors in their everyday clinical practice. In an extremely short time, the firm generated rapid growth, not least thanks to Austria's attractive funding landscape.

**"The Austrian business location offers precisely the ecosystem we need, featuring an outstanding collaboration between top-notch universities and research units as well as excellent conditions for our international team."**

Michael Roiss, Founder and CEO, Treetop Medical

# How we can support you – at no cost to yourself!

## FIRST CONTACT

- > General information
- > Benchmarking with other countries
- > Sector-specific data
- > Legal & financial information



### Typical questions

Why should I choose Austria?  
What R&D centers can I find in my sector?  
What do I need to set up a company here  
- and how long does it take?

## EVALUATION

- > Finding the right location
- > Cost details
- > Identifying suitable networks
- > Contacting service providers



What's the optimal location for me in Austria?

What is a "collective agreement"?

How much will I spend on labour costs?

What is meant by a "Gewerbeberechtigung"?

## REALISATION

- > Organisation of fact-finding missions
- > Identifying the right grants/funding programmes
- > Finding specific properties/locations
- > Explaining cultural differences



Who can organize all the necessary appointments for me?

How do I find employees here?

Which funding programme is relevant for my project?

## EXPANSION

- > "Troubleshooter"
- > Establishing useful contacts
- > Support of local management in winning expansion project



Our HQ is evaluating different locations – how can I pitch Austria?

Help! I need somebody ...  
[investinaustria.at](https://investinaustria.at)

